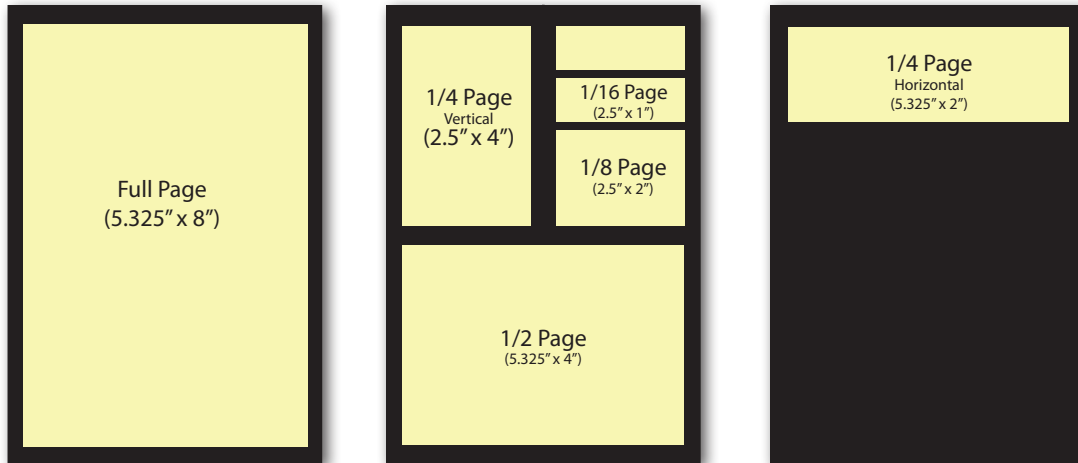




# ARMED FORCES DIRECTORY

## Display Advertising Specifications



### Dimensions

Standard Ad Sizes (No Bleed)	Width x Height
Full Page	5.325" x 8"
1/2 Page (Horizontal)	5.325" x 4"
1/4 Page (Vertical)	2.5" x 4"
1/4 Page (Horizontal)	5.325" x 2"
1/8 Page (Horizontal)	2.5" x 2"
1/16 Page (Horizontal)	2.5" x 1"
Centerspread	10.65" x 8"
Double Page Spread	10.65" x 8"

### Preferred File Format

- PDF minimum resolution of 300 DPI.
- High resolution TIF, EPS and JPEG files at 300 DPI.
- Color files must be submitted in CMYK format
- Black and white must be submitted in grayscale.
- Native application files ( including InDesign, Photoshop or Illustrator) with supporting fonts and graphics will be accepted.

### Bleed Specifications

Back Cover, Inside Back Cover	6.5" x 9.5"
Inside Front Cover	6.5" x 9.5"
Live Area	5.325" x 8.25"
Trim Size	6" x 9"

### Fonts

- All fonts must be included on supplied media.
- Missing fonts may cause delay in producing your ad.
- When creating artwork that involves type in either Illustrator™ or Freehand™, we ask that you use the (type) pull-down menu in the application and Create Outlines or Convert to Paths.

### American Publishing cannot accept the following:

- Ads created in Microsoft Word, Microsoft Publisher, Power Point or any other word processing program.
- Artwork retrieved from the Web is not high resolution and is unacceptable for advertisements.

*If you have any questions, please contact our Graphic Arts Department at 443.703.6973 or e-mail to [p.brzowski@brac-military.org](mailto:p.brzowski@brac-military.org)*